

# Digital Product Owner.

<b>Type:</b> Full time, fixed term contract (Maternity Cover)	<b>Location:</b> South Oxfordshire	<b>Start date:</b> ASAP	<b>Rate:</b> Competitive salary	<b>Apply:</b> careers@itsjuice.com
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## About the role

Defining and communicating customer needs of key Juice products, through research and insight, translating it into new product features for the delivery teams to design, leading to successful product launches/releases, with creative ownership based on customer needs. The Digital Product Owner will:

- Take a lead role to ensure products are delivered on time and the product features meet customer and business needs
- Work with key stakeholders to manage the product backlog and help prioritise the development team's work to provide a clear plan on order of delivery
- Develop detailed requirements, working closely with a range of stakeholders, to deliver the product roadmap, including commercial stakeholders and delivery team
- Conduct research with users, partners and technology to influence product decisions and utilise data and insights to develop user personas
- Define and deliver the product reporting and analytics capabilities to measure performance KPIs and provide insight to inform the product roadmap
- Work with the Delivery Manager to ensure cross-divisional resources are lined up and primed ahead of their involvement in key initiatives and projects
- Working closely with other team members, including Front-End & Back-End Development, Design (UI/UX), Technical Lead and Quality Assurance.
- Take part in daily stand-up meetings with the key product team members to agree the user acceptance criteria for each user story, ensuring the development teams are ready to start work and building the right functionality on time which meets customer needs
- Stay abreast of key trends in digital and keep ahead of the industry and what our competitors are doing



## Skills required

- Have experience of excellent teamwork and cross-functional management and influencing skills by working collaboratively without formal authority
- Understand user needs, capture business requirements to shape the roadmap within an agile environment
- Possess an ability to translate customer language into technical details to paint a picture of the customer for developers and be able to identify simple solutions to complex problems at pace
- Have excellent commercial awareness
- Have experience managing a digital product from inception to launch
- Educated to degree level or above
- Demonstrate success in releasing products that meet and exceed business objectives
- Excellent detailed written and verbal communication skills and strong presentation style
- Possess working knowledge & experience of JIRA, Confluence, Trello, Microsoft Office suite & CMS systems

## The package

- A competitive salary
- Private healthcare
- Private travel insurance for you and your family
- Better than average employer's contributory pension
- Remote working considered
- Cycle to work scheme
- Salary sacrifice car scheme
- Free parking
- Electric charge points
- Free flu jabs
- Spacious offices, surrounded by countryside
- As much tea and barista coffee as you can drink
- BBQ's, pizza's, cake o'clock Friday's, pic n mix



## About Juice

We are a creative digital agency that exists to engage, excite and educate staff, clients and partners. We do this through film, animation, learning and interactive digital solutions.

We are a full-service video, animation and interactive digital company. We make anything that moves (web apps, websites, e-learning, video, animation) and a few things that don't (print, and the occasional board game). We have an impressive client list, including Intercontinental Hotels Group, BMW, Odeon Cinemas and McLaren, all of whom we love working with. And we are happiest of all when our clients come back to us for more.

We 'generally' live in a beautiful converted barn with a fabulous coffee machine in the heart of Oxfordshire, we love the team in the office working alongside each other but are open to discussions around remote working given the current Government guidelines.

If we sound like your kind of place, we'd love to hear from you.

**JUICE.**